BAD BEHAVIOR – A BOOK OF BILL HAYWARD'S PHOTOGRAPHIC "PORTRAITS OF THE COLLABRATIVE SELF"

Hayward, Bill and Carter Ratcliff (introduction). *Bad Behavior*. New York: Rizzoli International Publications Inc., 2000. Hardcover with dust jacket. 168 pages. Illustrated. Inscribed and signed by the artist on the title page.

A book of very special and unique photographic portraits by American artist Bill Hayward. Hayward calls these works "portraits of the collaborative self", in which he invites his subjects (primarily artists of varying sorts) to stage their own portraits using paper and paint, bringing more of themselves into the photograph in the process.

"Hayward gave up that control [of the backdrop] by giving the sitter permission to do anything to the backdrop he or she liked – write on it, draw on it, even tear it and hide behind it. With this one decision, Hayward liberated the sitter. The passive target of the lens is now an active participant, co-equal in the creation of an image. And these self-images are far richer than the usual products of the portrait studio."

(Ratcliff, Carter. "Forward" in Hayward, Bill. *Bad Behavior*. New York: Rizzoli International Publications Inc., 2000. 9.)

Along the same ideological lines, *Bad Behavior* allows the portraits to speak for themselves; the only text in the book is a short introduction by Carter Ratcliff and brief commentary to accompany some images. Hayward's subjects include some well-known names in the fields of art, literature, dance, and film, but while the faces may be familiar, the portraits are anything but. The book is in fine condition.

* http://www.billhayward.com/blog/film-stills/portraits-of-the-collaborative-self/

\$95.00

